



**UNIVERSITY OF ECONOMICS IN BRATISLAVA
FACULTY OF ECONOMIC INFORMATICS
DEPARTMENT OF APPLIED INFORMATICS**



and



**ÓBUDA UNIVERSITY BUDAPEST
DONÁT BÁNKI FACULTY OF MECHANICAL AND
SAFETY ENGINEERING**

**Seventh International Scientific
Videoconference of Scientists and PhD. students
or candidates**

***„ Trends and Innovations E- business, Education
and Security“***

INVITATION

The Conference will be held on

February 27, 2018

INTERNATIONAL SCIENTIFIC COMMITTEE:

Ivan Brezina (University of Economics In Bratislava, Slovakia)
Zoltán Rajnai (Óbuda University, Budapest, Hungary)
Petr Doucek (University of Economics Prague, Czech Republic)
Vladimir Sergeyevich Galyaev,(Dagestan State University of National
Economy, Makhachkala, Russian Federation)
Miroslav Hudec (University of Economics in Bratislava, Slovakia)
Igor Košťál (University of Economics in Bratislava, Slovakia).
Jaroslav Kultán (University of Economics in Bratislava, Slovakia)
Ota Novotný (University of Economics Prague, Czech Republic)
Ivana Ognjanović (University of Donja Gorica, Montenegro)
Peter Schmidt (University of Economics in Bratislava, Slovakia)
Lajos Szabó (Óbuda University, Budapest, Hungary)

THE ORGANIZING COMMITTEE:

Peter Schmidt,
Jaroslav Kultán,
Pavol Jurík,
Mária Szivosová,
Tibor Kovács,
Endre Szűcs.

VENUE of the Conference University of Economics in Bratislava, , Slovakia

DATE: February 27, 2018

PRESENTATIONS BEGINS AT: 10.00 h. CET

LANGUAGE: English

ORGANIZED BY: Department of Applied Informatics, Faculty of Economic Informatics, University of Economics in Bratislava, Slovakia.

TOPICS:

1. Information Science and Technology applied in Business and Education,
2. Security and Data Protection

The conference also welcomes contributions addressing both of the listed topics.

MISSION STATEMENT AND OBJECTIVES You are kindly invited to the Fifth International Scientific Videoconference for Scientists, Research Workers and PhD. students or candidates, which deals with E-Marketing incl. E-Advertising, Social Network Services, Virtual and Community Marketing, SEO, SMO, Security and data protection etc.

TARGET GROUP:	Scientists, Research Workers and PhD. students or candidates, E-Marketing experts, WEB application developers, Security and privacy professionals
ABSTRACT SUBMISSION:	Abstract should not be longer than 20 lines and should contain title, affiliation of authors and topic. Abstracts should be sent by email to peter.schmidt@euba.sk or uploaded to http://webkonf.eu . Deadline 10.01. 2018
AUTHORS NOTIFICATION:	Deadline 20.01. 2018
ARTICLE SUBMISSION:	Articles should not be longer than 10 pages in PDF or in DOC format. Presentation should be sent in PPT format. Papers and Presentation should be sent by email to peter.schmidt@euba.sk or uploaded to http://webkonf.eu . Deadline 20. 02. 2018
PRESENTATION TIME:	Max. 15 min.
PROCEEDINGS:	All accepted papers presented at the conference, will be published in the Conference proceedings with ISBN on CD.
CONFERENCE FEE:	Conference fee – free of charge Proceedings on CD - 30,-€
TECHNICAL REQUIREMENTS FOR PARTICIPANT:	Internet connection with a transfer rate of at least 800KB/s, webcam and microphone
MORE INFORMATION:	Peter Schmidt, Department of Applied Informatics, Faculty of Economic Informatics, University of Economics in Bratislava, Slovakia tel: 00421 903 437759 peter.schmidt@euba.sk

INSTRUCTIONS FOR SUBMISSION OF ARTICLES TO PROCEEDINGS

Article format:

- style: Normal (full text)
- font: Times New Roman
- font size: 12
- line spacing: 1
- all margins: 2.5 cm
- header, footer: 1.25 cm
- own article begins with the text paragraph 1.25 cm
- range up to 10 pages

The paper formal structure:

The title (Times New Roman, size 14, bold, center)

Author and co-authors and their affiliations (without degrees, Times New Roman, size 12, normal, center)

Summary (max. 10 lines, Times New Roman, size 12, bold, left)

Keywords (max 5, Times New Roman, size 12, bold, left)

Introduction (Times New Roman, size 12, bold, left)

text (Times New Roman, size 12, normal, line space 1)

Titles of Chapters and Sub-Chapters (Times New Roman, size 12, bold, left)

Conclusion (Times New Roman, size 12, bold, left)

References (Times New Roman, size 12, bold, left)

Contact (Times New Roman, size 12, bold, left)

Name, title

Affiliation: name of institution, address, email.

**Fifth International Scientific Internet Videoconference of
scientists and postgraduate students - Application Form**

„ Trends and Innovations E- business, Education and Security “

Bratislava February 27, 2018

Name and Surname (Title):

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Affiliation:

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Phone Fax : E-mail:

Paper Title:

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Attendance with Paper: * yes no

Conference fee:

The conference fee is free of charge. CD proceedings containing all accepted papers costs 30,- € .

Date:

Signature:

* strike out whichever is not applicable